



सत्यमेव जयते

Government of India
Ministry of MSME

Brief Industrial Profile of Munger District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	03
1.1	Location & Geographical Area	03
1.2	Topography	03
1.3	Availability of Minerals.	03
1.4	Forest	04
1.5	Administrative set up	04
2.	District at a glance	04
2.1	Existing Status of Industrial Area in the District Munger	07
3.	Industrial Scenario Of Munger	07
3.1	Industry at a Glance	07
3.2	Year Wise Trend Of Units Registered	08
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	09
3.4	Large Scale Industries / Public Sector undertakings	09
3.5	Major Exportable Item	09
3.6	Growth Trend	10
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in ----- & near by Area	10
3.8.2	Major Exportable Item	10
3.9	Service Enterprises	10
3.9.2	Potentials areas for service industry	10
3.10	Potential for new MSMEs	10
4.	Existing Clusters of Micro & Small Enterprise	10
4.1	Detail Of Major Clusters	10
4.1.1	Manufacturing Sector	10
4.1.2	Service Sector	11
4.2	Details of Identified cluster	11
5.	General issues raised by industry association during the course of meeting	12
6	Steps to set up MSMEs	13
7.	Additional information if any	14

Brief Industrial Profile of Munger District

1. General Characteristics of the District

1.1 Location & Geographical Area. Munger district came into existence way back in 1812. It lies between 24⁰45' to 25⁰15' north latitude and 85⁰45' to 86⁰45' east longitude. The total geographical area of the district is spread over 1419.37 sq.km. The District is bounded from ganga river and khagaria district in north, Jamui district in the south, Bhagalpur district in the east and lakhisarai in the west. The district is pre dominantly an agricultural district. The secondary and tertiary sector is not so developed in the district. M/s Indian Tobacco company, Munger and M/s eastern Railway Coach factory, Jamalpur have been very instrumental in the prosperity of the district. Munger is internationally famous for its yoga centre. Sultanganj is a famous pilgrims place adjacent to the district where devotee from all over the country throng to take ganga water to be poured over Lord Shiva in Deoghar(Jharkhand). This spot helps in the economy of the district.

1.2 Topography:- The landscape of the district comprises of Gangetic plain land and apart of Chotanagpur Plateau. The district is having range of mountain of significant height at one hand and stretch of low land known as Tal on the other hand. The Gangetic plain land is very fertile and suitable for agriculture. It receive annual rainfall of 1200mm.

1.3 Availability of Minerals:- The district is deficient in deposition of major minerals

;

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	Nil
MINOR		
1.	Stone boulder	183784.40

SOURCE:- DEPT. OF MINES &

GEOLOGY.,

1.4 FOREST :- The forest coverage of the district is spread over 58789.66 acre which is 17.02% of the total geographical area of the district. The kind of trees found in the forest are teak, sisam, paisar, saresh, neem and gamhar which wood is commercially utilized. Other trees are kendu, amla, mahua and mango also which utilized commercially.

1.5 Administrative set up:- From administrative point of view the district is divided into 03 sub-division namely Munger Sadar and Tarapur. It has 09 blocks namely Munger sadar, Jamalpur, Dharahra, Kharagpur, Tarapur, Sangrampur, Bariyarpur, Titiabumber and asarganj. Munger, Jamalpur, Bariyarpur, Tarapur, Asarganj and Kharagpur are the towns of the district where commercial activities take place.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	2012		24 ⁰ 45' N- 25 ⁰ 15'N
	ii) Longitude			85 ⁰ 45'E- 86 ⁰ 45'E
	iii) Geographical Area		Acre	345440 acre
(B)	Administrative Units			
	i) Sub divisions		Nos	03
	ii) Tehsils		Nos	09
	iii) Sub-Tehsil		Nos	-
	iv) Patwar Circle		Nos	-
	v) Panchayat Simitis		Nos	-
	vi) Nagar nigam		Nos	-
	vii) Nagar Palika		Nos	03
	viii) Gram Panchayats		Nos	101
	xi) Revenue villages		Nos	866
	x) Assembly Area		Nos	03
2.	Population	Total:- 1383495		
(A)	Sex-wise			
	i) Male	2011		736722
	ii) Female	2011		646773
(B)	Rural Population	2011		919817
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Acre	345440 acre
	ii) Forest cover	2010-11	"	58789 acre
	iii) Non Agriculture Land	2010-11	"	272940.40

	v) cultivable Barren land	2010-11	“	3984.27
4.	Forest			
	(i) Forest	2010-11	Acre	58789 acre
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	184000
	ii) Buffaloes	2007	Nos.	62000
B.	Other livestock			
	i) Goats	2007	Nos.	152000
	ii) Pigs	2007	Nos.	6000
	iii) Dogs & Bitches	2007	Nos.	20190
	iv) Railways			
	i) Length of rail line	2010-11	Kms	50 Km
	V) Roads			
	(a) National Highway	2010-11	Kms	36 Km
	(b) State Highway	2010-11	Kms	115 Km
	(c) Main District Highway	2010-11	Kms	117 Km
	(d) Other district & Rural Roads	2010-11	Kms	-
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	296 Km
	(f) Kachacha Road	2010-11	Kms	95 Km
	(VI) Communication			
	(a) Telephone connection	2010-11		7200
	(b) Post offices	2010-11	Nos.	125
	(c) Telephone center	2010-11	Nos.	10
	(d) Density of Telephone	2010-11	Nos./1000 person	NA
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Rural	2010-11	No.	NA
	(g) PCO STD	2010-11	No.	110
	(h) Mobile	2010-11	No.	NA
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	No.	05
(b) Beds in Allopathic hospitals		No.	274
(c) Ayurvedic Hospital		No.	Nil
(d) Beds in Ayurvedic hospitals		No.	Nil
(e) Unani hospitals		No.	Nil
(f) Community health centers		No.	Nil
(g) Primary health centers		No.	16
(h) Dispensaries		No.	NA
(i) Sub Health Centers		No.	155
(j) Private hospitals		No.	35
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	46
(b) rural Bank Products		Nos.	22
(c) Co-Operative bank products		Nos.	06
(d) PLDB Branches		Nos.	02
(IX) Education			
(a) Primary school		Nos.	1069
(b) Middle schools		Nos.	170
(c) Secondary & senior secondary schools		Nos.	74
(d) Colleges		Nos.	07
(e) Technical University		Nos.	--

2.1 Existing Status of Industrial Areas in the District Munger

S. No.	Name of Ind. Area	Land acquired (In acre)	Land developed (In acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate, Munger	7.8 acre	7.8 acre	2.93 lakhs per acre	82	70	12(1.02) acre	44
2	Industrial Estate, Jamalpur	24 acre	24 acre	5.86 lakhs per acre	--	44	3.70 acre	Nil
3	Industrial Estate, Sitakund	18 acre	18 acre	7.70 lakhs per acre	--	10	(1.03) acre	Nil
	Total	49.8 acre	49.8 acre	--	--	124	--	---

Source:- BIADA

3. INDUSTRIAL SCENERIO OF Munger

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1732
2.	TOTAL INDUSTRIAL UNIT	NO.	4034
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	02
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	04
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NA
6.	NO. OF INDUSTRIAL AREA	NO.	03
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	4890
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	62	140	16.50
	1985-86	73	172	19.46
	1986-87	81	199	23.20
	1987-88	98	328	28.96
	1988-89	102	275	30.15
	1989-90	113	318	38.20
	1990-91	185	508	62.77
	1991-92	88	168	19.80
	1992-93	39	97	19.70
	1993-94	49	125	20.75
	1994-95	47	117	20.85
	1995-96	44	131	24.77
	1996-97	49	121	21.60
	1997-98	70	198	32.05
	1998-99	54	153	36.90
	1999-2000	43	128	32.40
	2000-01	61	197	52.40
	2001-2002	92	297	74.50
	2002-03	62	192	51.05
	2003-04	42	121	33.45
	2004-05	41	160	45.35
	2005-06	23	69	17.95
	2006-07	31	91	26.05
	2007-08	29	68	21.25
	2008-09	38	103	29.70
	2009-10	59	161	46.80
	2010-11	57	173	52.12
	Total	1732	4710	898.68

Source: DIC Munger

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	215	138.85	589
22	Soda water	--	--	--
23	Cotton textile	--	--	--
24.	Woolen, silk & artificial Thread based clothes.	01	0.50	03
25.	Jute & jute based	02	0.85	06
26.	Ready-made garments & embroidery	150	35.67	357
27.	Wood/wooden based furniture	132	35.35	313
28.	Paper & Paper products	38	12.30	100
29.	Leather based	94	6.86	133
31.	Chemical/Chemical based	130	58.51	309
30.	Rubber, Plastic & petro based	02	1.02	06
32.	Mineral based	75	60.45	247
33.	Metal based (Steel Fab.)	170	89.76	462
35.	Engineering units	74	30.05	177
36.	Electrical machinery and transport equipment	60	64.15	255
97.	Repairing & servicing	538	312.16	1602
01.	Others	51	52.20	151
	Kachori Making	--	--	--

Source: DIC Munger

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Munger & Near By Area

1. M/s Indian Tobacco Company, Munger
2. M/s Eastern Railway Coach Factory, Jamalpur

3.5 Major Exportable Item :- Tobacco Products

3.6 Growth Trend :- There is growing trend in agro based, wooden based, Metal based, Readymade garments and Repairing and serving based enterprises Industries.

3.7 Vendorisation / Ancillarisation of the Industry:- Vendorisation / Ancillarisation of the Industry is not perceptible in the district.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Munger & Near By Area :- Nil

3.8.2 Major Exportable Item:- NA

3.9 Service Enterprises

3.9.2 Potentials areas for service industry:- Munger district has a good scope for the service industries like Tourism and Travel, Dhaba Restaurant, Mobile repairing, Computer application and Hardware, Beauty Culture and Skin Care etc.

3.10 Potential for new MSMEs:- The district having good scope for MSMEs like Readymade garments, Ricemill, Agro products, Mechanical workshop, Metal Fabrication, Packaged Drinking water and Bakery Namkeen etc.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector:- Munger Gun Cluster

4.1.2 Service Sector :- Nil

4.2 Details for Identified cluster

4.2.1 Name of the cluster :- Coconut handicraft Cluster, Lal Darwaja, Munger

1	Principal Products Manufactured in the Cluster	Coconut Handi Craft
2	Name of the SPV	Not yet formed
3	No. of functional units in the clusters	25
4	Turnover of the Clusters	75 lakhs
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	125
7	Average investment in plant & Machinery	0.15 lakhs
8	Major Issues / requirement	Working capital and Marketing
9	Presence of capable institutions	NA
10	Thrust Areas	Coconut handi Craft
11	Problems & constraints	Needs to be studied

Present status of the cluster :- Working

4.2.2 Name of the cluster:- Jute Handicraft Cluster, Lal darwaja, Munger

1	Principal Products Manufactured in the Cluster	Jute Bag
2	Name of the SPV	Not yet formed
3	No. of functional units in the clusters	25
4	Turnover of the Clusters	30 lakhs
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	80
7	Average investment in plant & Machinery	0.50 lakhs
8	Testing needs	Working capital and Marketing
9	Thrust Area	NA
10	Access to Export Market	Jute Bag
		Needs to be studied

Present status of the cluster :-Working

4.2.3 Name of the cluster:- Mushroom Production Cluster,Asarganj, Munger

1	Principal Products Manufactured in the Cluster	Mushroom Product
2	Name of the SPV	Not yet formed
3	No. of functional units in the clusters	25
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	100
7	Average investment in plant & Machinery	NA
8	Testing needs	NA
9	Thrust Area	MUSHROOM
10	Access to Export Market	

Present status of the cluster :-Working

Present status of cluster

5. General issues raised by industry association during the course of meeting

There is no registered industries association in the district.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	General Manager, District Industrial Centres, Munger
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. Director, MSME-DI, Patliputra Industrial Area, Patna-800013. 2. General Manager, District Industries Centre, Munger 3. Khadi Village and Industries Commission, Patna.
3.	Land and Industrial shed	Managing Director, Bihar Industrial Area Development Authority 1 st floor, Udyog Bhawan, East Gandhi Maidan, Patna-800004
4.	Financial Assistance	1. All Commercial Banks in the Munger District. 2. Bihar State Financial Corporation 5 th floor, Indira Bhawan, Ramchalitra Patna, Bailey Road, Patna-1
5.	For raw materials under Govt. Supply	Branch Manager, National Small Industry Corporation Ltd., 104 1 st Floor,

		Manna Surti Complex, Doctors Colony, Kankarbagh, Patna-20
6.	Plant and machinery under hire / purchase basis.	Do
7.	Power/ Electricity	Assistant Engineer, Bihar State Electricity Board of Concerned Area .
8.	Technical Know –how.	1. Director, MSME-DI, Patliputra Industrial Area, Patna-13 2. General manager, Munger 3. Khadi Village and Industries Commission, Patna.
9.	Quality & Standard	Bureau of India standards (BIS) Patliputra Industrial Area, Patna-13
10.	Marketing /Export Assistance	1. Director, MSME-DI, Patliputra Industrial Area, Patna-13 2. Branch Manager, National Small Industry Corpotiaotn Ltd. 104, 1 st floor, Manna Surti Complex, Doctors Colony, Kankarbagh, Patna-20
11.	Other Promotional Agencies	-

7 . Additional Information if any: NIL